



# JILL ALEXANDER

fine art ♦ graphic design ♦ illustration

[www.jillalexander.ca](http://www.jillalexander.ca)

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## EDUCATION:

### 2018 - 2019 Graphic Design Diploma - President's List Graduate -

Centre for Distance Education, Sydney, N.S.

Full Time Intensive On-line Program - Real Life Simulation - Creativity Intensive -

Complete Client Communication - Design Theory - Color Theory -

Adobe Technology - Photoshop, Illustrator and InDesign.

### 2015 - 2016 Computer Job Readiness Program -

RCDSB, Arnprior, ON

Microsoft Office, Microsoft Word, PowerPoint.

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## STRENGTHS:

Creative, artistic and imaginative with strong design sense.

Adept with Adobe Photoshop, Illustrator, InDesign.

Superb attention to detail: ensuring accuracy and fine detail in products and services.

Excellent organizational skills, producing work to a defined deadline.

Diverse personality; demonstrated ability to adapt to changing environments/situations.

Ability to provide clients with creative solutions to their unique requirements.

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## ARTISTIC ACCOMPLISHMENTS:

### AS A FINE ARTIST:

Jill Alexander Fine Art Studio, Renfrew, ON 2002 - 2020

The Canadian Tulip Festival Artist, Ottawa, ON 2002 - 2018

Juried Artist with City of Ottawa Galleries, Ottawa, ON 2002 - 2011

The Ottawa 67's Hockey Club Official Artist, Ottawa, ON 2005 - 2009

### CUPE ARTWORK:

Major commission work consisting of large paintings that included the purchase of copyright.

CUPE- Canadian Union of Public Employees chose my joyful colorful style to portray the wide variety of valuable services under the CUPE umbrella. Freelance Collaboration with Head

Designer of CUPE National to create art themed promotional material for Provincial and Nationwide promotion and marketing for TV, print and online.

- CUPE Ottawa - to portray the City of Ottawa.
- CUPE National - to portray Canada from coast to coast.
- CUPE Saskatchewan - to portray the Province of Saskatchewan.

All Cupe artwork required recognizable landmarks unique to Ottawa, Canada and Province.

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**CONTACT: E-MAIL: [jill@jillalexander.ca](mailto:jill@jillalexander.ca) CELL: 613-796-1824**

## ON SOCIAL MEDIA:

[www.facebook.com/JillAlexander](http://www.facebook.com/JillAlexander)

[GraphicDesignandIllustration/](#)

[artanddesign/](#)

[ArtStudio/](#)



[www.instagram.com/](http://www.instagram.com/jillalexandergraphicdesign/)

[jillalexandergraphicdesign/](#)

[jill.m.j.alexander/](#)

[jillalexanderstudio/](#)



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## CANADIAN TULIP FESTIVAL ARTIST:

2002 - The Canadian Tulip Festival produced tulip sculptures - 5 feet tall, a blank 3-D canvas ready for artwork by select artists. I've painted 8 tulips, all of which received major media attention, local, national and international exposure on TV, print and internet.

For all of my tulip creations, each theme was carefully chosen to feature the most significant happening of that year - President Obama's first official visit to Canada, The Canadian Navy's 100th. Anniversary, Royal Wedding #1 in 2011 and Royal Wedding #2 in 2018.

Due to the significant nature of my dynamic designs, the C.T.F. arranged invitation only events with my tulip of that year as the special presentation.

2002 - The Ron Kolbus Tulip

2003 - The Diane Stuemmer "Northern Magic" Tulip

2005 - The "Colors of Spring" Tulip

2009 - The President Obama "Yes We Can" Tulip

2010 - The Canadian Navy's 100th Anniversary Tulip

2011 - The Royal Wedding "Once Upon a Time" Tulip

2012 - The "Freedom - New Beginning" Tulip

2018 - The Royal Wedding "Once Upon an Enchanted Dream" Tulip

## Presentations made to Canadian Tulip Festival VIP audiences attended by Embassy Dignitaries & City of Ottawa Officials:

- **The US Ambassador David Jacobsen** - I presented "The President Obama Yes We Can Tulip" to the enthusiasm of the Ambassador. He then invited me to attend a special VIP event and give the Artist Talk at the US Embassy attended by Dignitaries and Embassy staff. In addition to the tulip gifted to the Embassy, I presented the Ambassador with a painting of red tulips and the message "The World Has Changed and We Must Change With It" as well as three copies of leather bound books about the tulip. One copy for David Jacobson and the other two he sent off to **President Obama and to Oprah.**
- **The Canadian Navy Vice Admiral** - The C.T.F. commissioned a celebration tulip for the 100th Anniversary of the Navy. I was provided with the printed design work for me to use as inspiration for my design. I worked closely with designated officials to ensure accuracy of the fine details required. The tulip was unveiled by the **Vice Admiral and Member of Parliament John Baird.**
- **The Department of Canadian Heritage** - I painted the 2011 Royal Wedding Tulip honoring the wedding of the Duke and Duchess of Cambridge. **The Department of Canadian Heritage Director** presented a leather bound book I had printed about the tulip along with my hand written letter to the William and Kate.

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## Artistic Accomplishments Continued:

### OTTAWA 67'S ARTIST:

Over the 4 years, I had an extensive art display during every Ottawa 67's home game. at Lansdowne Park. I developed a series of paintings from which prints and posters were presented to players and sports dignitaries, and available for purchase by fans. This allowed for significant public exposure.

### TV EXPOSURE:

2005 Artist Featured on "Regional Contact" TV Show on CTV Ottawa.

2010 Artwork featured on "All for Nothing" 1 hour Reality TV Show on OWN Network.

### EXPERIENCE AS AN ART INSTRUCTOR:

Wallack's Art Store, Ottawa, ON	2014 - 2015
Algonquin College Painting Instructor, Pembroke, ON	2013 - 2014
Michael's Grumbacher Painting Instructor, Ottawa, ON	2009 - 2011

**Michael's Arts & Crafts Store - Michael's Corporation:** Ottawa, ON 1995 - 2001  
**Class Co-ordinator - Demonstration and Display Co-ordinator - Certified Framer**

- **Class Co-ordinator Responsibilities** - Create and build the class program as per corporate plan. Making it a fun, always changing environment based on the continuous arrival of new product. I hired the instructors to fill a dynamic class schedule and taught a variety of classes. Created the monthly class schedule for print brochures and online and produced the signage to increase registration. Initiated and appeared in ongoing TV spots to promote special events and products through local TV stations.

**Accomplishment #1** - received recognition from company President for raising the class program to #1 nationally and #3 internationally from a total of 400 stores.

**Accomplishment #2** - Regular Ottawa Living Magazine contributor with a 1 or 2 page craft article spread.

- **Demonstration and Display Co-ordinator** - planned demonstration days in-store to promote new products. Educate and inspire the customer on product. Arranged off site demonstrations for community involvement. Responsible for dynamic store displays by creating the initial 800 storyboards required prior to grand opening. An ongoing process for a continual fresh change. Seasonal store decorating. Inspire customers, promote products and increase sales.

**Accomplishment** - promoted to team leader for new store openings to train the newly hired class/display co-ordinators and team to create the 800 storyboards and how to create a successful class program.

- **Framer - Certified Framers Diploma** - Customer service in the custom framing department.

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## TRANSFERABLE SKILLS & ABILITIES:

### Customer Service...

- Proven ability to develop relationships of trust with clients, co-workers/supervisors.
- Experience working with the public; providing information on products, services and pricing.
- Strong leadership skills developed through mentoring staff and providing on-the-job training and coaching to new hires.
- Retail experience with a strong understanding of sales requirements and upselling techniques.

### Business Supports...

- Web design using web builder platforms. Ongoing maintenance for a fresh updated look.
  - Knowledge of electronic cash systems; process cash, debit and credit transactions with accuracy. Third key responsibility in fashion retail employment, compiling and signing off on daily sales reports.
  - Received new merchandise, sorted, priced and displayed, natural ability to design in-store displays to attract a wide variety of customers.
  - Versatile to work in all areas of the business; multiple talents to share with any business.
  - Responsible for opening new stores for major art retailer, hiring and training new staff.
  - Created social media platforms (FB/website) to expand business exposure and marketing of new and existing products resulting in increased traffic and sales.
  - Designed and created murals for businesses/schools/interior decorators and private residences.
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## OTHER EXPERIENCE - Retail - Fashion Consultant & Sales

Helping clients choose appropriate clothes and accessories for body type and to suit a variety of occasions. Customer service and sales, receiving product, preparing product for sale and merchandising to create visually appealing store display.

- **Audrey's Fashions, Arnprior, ON 2015 - 2017**

Worked alone and with store manager and store owner.

Third key holder for opening and closing the store, finalizing daily sales and preparing the closing sales report.

Created and maintained the Facebook page, for the purpose of promoting new products and special events. Photography- taking photos of product, fashion show photography.

Assisted with planning and organizing and organizing fashion shows; arranged complete outfits for models to wear; photo taking during show and follow up promotion on FB page.

- **Shepherd's Fashions, Ottawa, ON 2014 - 2015**

Worked with another fashion consultant as well as working on a team.

On occasion, I was a third key holder and responsible for closing the store system and preparing the daily sales report.

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## INTERESTS:

- Acrylic painting
  - Cooking
  - Fashion
  - Gardening/Landscaping
  - Interior Decor
  - Illustration
  - Jewellery Design
  - Photography
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## TESTIMONIALS:

### CUPE NATIONAL PROJECT

“I wanted to thank you Jill for the wonderful experience I had working with you to create the two paintings for CUPE depicting the scope of services our members provide coast to coast to coast. I found this process very collaborative and working with you inspirational and enjoyable. You helped take my thoughts and ideas and create vibrant and joyful images.

Your patience and willingness to share the creative process left a lasting impression with me.

The paintings which are hung at our National Office are always commented on and they help to remind us that art and labour are intrinsically connected”.

**Daria Ivanochko, Managing Director, National Services Dept.,  
Canadian Union of Public Employees**

### CUPE SASKATCHEWAN PROJECT

“Jill produced a beautiful piece of art for CUPE Saskatchewan. The painting is full of energy and humour and perfectly captures the sense of community that we were hoping to convey. Working with Jill is a pleasure: she is easy to communicate with, very open to collaboration and receives suggestions well. Her creativity, imagination and skill helped make this project a great success”.

**Marnie Thorp, Graphic Designer, CUPE NATIONAL  
Canadian Union of Public Employees**

### WELCOME CENTRE MURAL PROJECT

“We would like to thank you very much for the wonderful mural you created at the Children’s Welcome centre. The mural adds colour and life to the centre and brightens everyone’s day. The children love the animals and especially the balloons. The wall was boring and lifeless, now it has changed the whole dynamic of the room.”

**The Board of Directors for the Welcome Centre.**

### UNIVERSITY OF OTTAWA HEART INSTITUTE COMMISSION PROJECT

“Jill, what an amazing painting!

It is beautiful & precisely what I was hoping for.

Many thanks for your efforts & professionalism.”

**Jim Orban, President**

**University of Ottawa Heart Institute Foundation.**

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